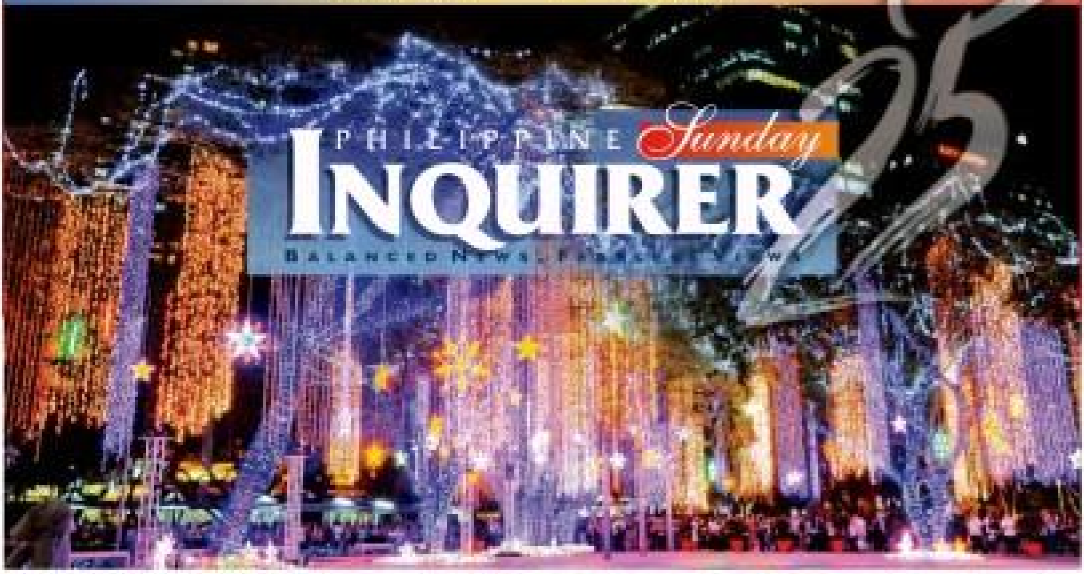
Sunday, November 21, 2010 ★★ Vol. 25 / No. 346

PHILIPPINE Sunday INQUIRER
BALANCED NEWS, FEARLESS VIEWS



**LIGHTS AND SOUNDS OF THE CHRISTMAS STORY** One of the better ways to be reminded of the Philippines' best-loved season is to thrill to Ayala Land's display dubbed "Symphony of Pieces." It comes full force on weekends at the Ayala Triangle in Makati—an elaborate feast for Christmas-loving children from one to 91.

# Noy junks new DOT logo

## Tourism chief told to submit bright new ideas

By Norman Bordadora

BEAUTY IS IN THE EYE of the beholder. And to President Aquino, "Pilipinas Kay Ganda" (So Beautiful Philippines) is no beauty.

After severe panning by critics on various fronts, the new Department of Tourism brand has been ordered scrapped by Mr. Aquino.

In a news conference during world boxing champion Manny Pacquiao's courtesy call on Malacañang, the President acknowledged that many tourism stakeholders seemed happier with the Arroyo administration's "WOW Philippines" slogan to promote the country and draw travelers to its beaches, mountain resorts, heritage sites and other tourist spots.

Mr. Aquino said he had spoken with the stakeholders, who "appeared not content" with the new brand that was launched only last week.

"Perhaps ... we need no longer fine-tune the program but look for something more appropriate," Mr. Aquino told reporters.

He said he had ordered Tourism Secretary Alberto Lim to present to him the

NOY JUNKS A17

## P-Noy, Miriam back UP profs vs SC plagiarism

By Norman Bordadora, Christian Esguerra and Nikko Dizon

PRESIDENT AQUINO has again placed himself in opposition to the Supreme Court, declaring himself an enemy of plagiarism and standing squarely behind the 37 faculty members of the UP College of Law being threatened with disciplinary action for criticizing a high court justice accused of plagiarism.

Mr. Aquino said authorities shouldn't threaten persons who are exposing the truth in order to cover up for those who are at fault.

"It isn't always easy to take the straight path. Our views are the same on this matter," the President told the graduates and

P-NOY A6

## Palace's Teus House: Christina Ford slept here

By Joseph Cortes
Contributor

GONZALO CAMACHO was busy shuffling printouts of vintage photos from his family's collection. He was trying to match the photos with the existing architectural details of what is known as the Teus Mansion in San Miguel district in Manila.

The Teus Mansion, now one of Malacañang's many guesthouses, was the home of Camacho's forebears. His grandmother, Concepción Teus, grew up in the house. Concepción, or Concha in her youth, is now 87 and living in Spain. It is her dying wish to see the house where she grew up; however, she is not strong enough to endure the trip to Manila.

PAGE 7 A4



**HOME WITH HISTORY** In San Miguel, Manila, stands the Teus mansion, now one of the Palace guesthouses. Sitting by the fountain are Teus' great-grandchildren (from left) Gonzalo Camacho, Maria Jose Camacho and Lourdes Cabral.

## Noynoy wants Pacman PH's image of rags-to-riches story

By Norman Bordadora and DJ Yap

FORCED to junk the misbegotten "Pilipinas Kay Ganda" tourist promotion campaign, President Aquino has fallen back on an alternative that he knows nobody, whether know-it-all or know-nothing, can possibly object to.

He presented the world's best pound-for-pound boxer, Manny Pacquiao, as the image he would like to project for the country

NOYNOY A17




## Still no winner of P544-M pot

By Tina G. Santos

THE WAIT is still on for the bettor who will win the 6/55 Grand Lotto as no one won the almost P544-million jackpot during Saturday night's draw.

In a text message, Assistant General Manager Lira Gabuyo of the Philippine Charity Sweepstakes Office (PCSO) said no one was able to correctly guess the six number combi-

STILL A17

## TELLING THE FILIPINO STORY TO THE WORLD

*Editors' Note: Starting today and in the next 24 days, we will be telling stories about the Inquirer to mark the paper's 25th anniversary on Dec. 9, 2010. Some are little inside stories but impacting on how we cover unfolding events; some are mark-the-day stories that became talk-of-the-town types; others are turning-point stories that changed the landscape of history; still others, big or small, relate the heart and never let go.*

*But whatever, the Inquirer will tell you the story.*

### The little paper that roared

By Ma. Ceres P. Doyo

AND SO IT CAME to pass that the new kid on the block issued an announcement that sounded like a portent of things to come: "A new event is crying for our attention: possible snap elections. When and if that happens the Philippine Inquirer may respond with a snap daily. This new broadsheet size is in preparation for that eventuality" (Nov. 11-17, 1985).

The weekly tabloid-size Philippine Inquirer was born on Feb. 4, 1985, in response to a need to watch closely the Sandiganbayan trial of the 26 men accused in the assassination of former Sen. Benigno "Ninoy" Aquino Jr. on Aug. 21, 1983. With the trial over except for the verdict, the Inquirer is prepared for a "snap eventuality."

The women in charge: publisher and editor in chief Eugenia D. Apostol and editor Leticia J. Magsanoc.

On Dec. 9, 1985, a Monday, the Philippine Inquirer became the Philippine Daily Inquirer, ISSN 0116-0443, a broadsheet eager to participate in and report daily on the nation's unfolding history.

That day, fair weather, with light and variable winds, prevailed in Metro Manila. Other parts of the country had fair weather with isolated rain showers.

The first banner headline: "Cory rebuffs Doy demands." Above it, "Lau-

THE LITTLE A17

### Inquirer editorials foretell people power

By John Nery
Columnist

IN THE FIRST WEEK of its existence, the Inquirer published an editorial and an accompanying cartoon that, read 25 years later, seem uncanny, even prophetic.

The editorial called for people power, two-and-a-half months before the 1986 Edsa Revolution gave birth to the term. The cartoon showed an armored personnel carrier (APC) confronting a crowd of Filipinos, two-and-a-half months before just such a street scene became the iconic image of the first of the 20th century's so-called velvet revolutions.

INQUIRER A17

# Second FrontPage

| EZ2 | |
|---|---|
| 11 | 26 |
| 9 | 22 |
| 13 | 2 |

| SUERTRES | | |
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| 1 | 5 | 8 |
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SIX DIGIT: 5 4 2 5 3 9

6/42 LOTTO: 2 4 12 26 28 42 — P8,264,304.00

6/55 GRAND LOTTO: 4 13 17 18 36 40 — P543,663,673.20

# House to start RH debate

THE HOUSE of Representatives will start the much anticipated debate over the proposed Reproductive Health (RH) measure next week.



LAGMAN

## Church to use pulpit against RH bill, sex ed

### Vatican stranglehold

# Noynoy leaves Morong 43 fate to court




### Different person, location

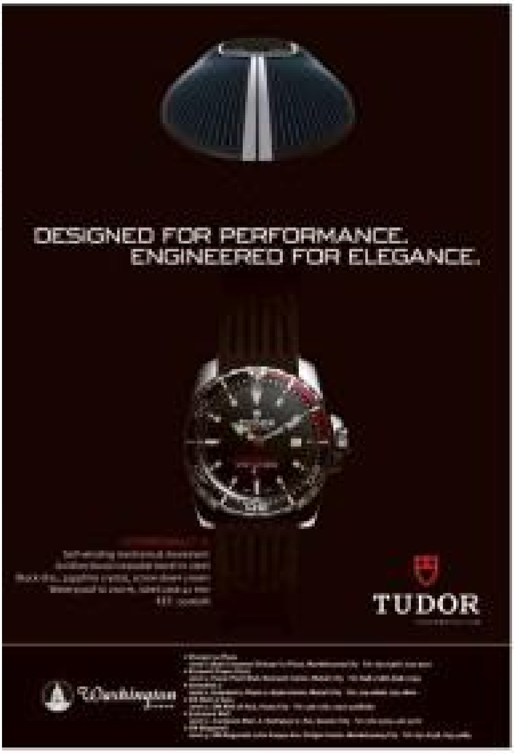
### Fruits of poisoned tree

AMPATUAN MASSACRE TRIAL

# Free press vs fair trial? SC asked to strike balance



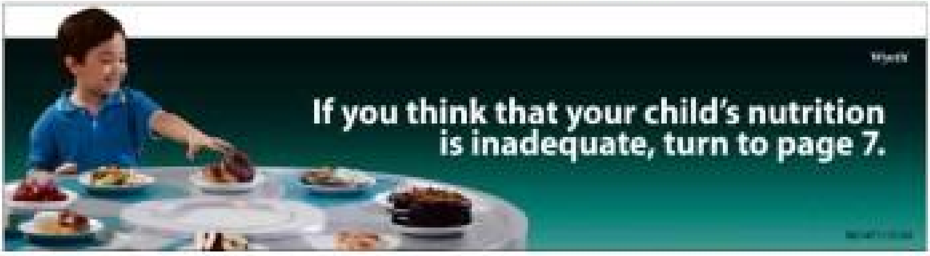

### 9 years ago




# Cops told to keep eye on criminals on bike

### Border patrol

### More policemen in streets



# Comelec gives go signal to barangay polls proclamation

By Philip C. Tubeza

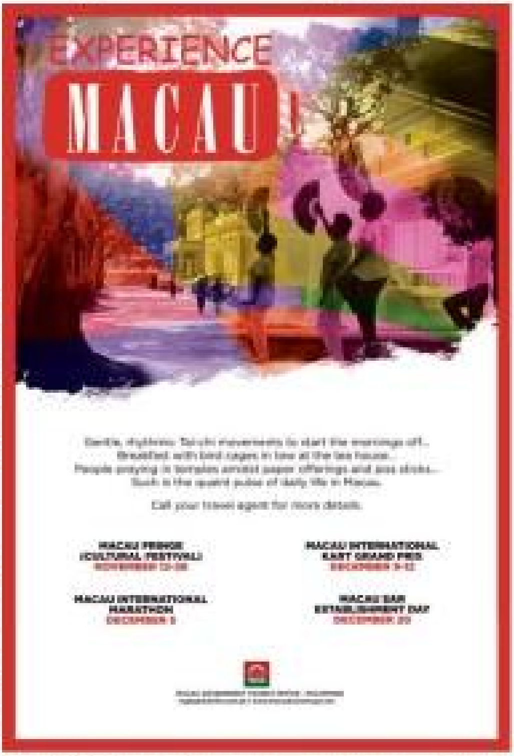
## 'NO COMPROMISE'

# ₱21-B cash dole to stay–Drilon

By Christian V. Esguerra


DRILON






## WWF cites Smart for Project Connect













# Air traffic controllers support aviation chief

# Oposa eyes 'road revolution'

# SC: No comment on Noynoy's PPP policy




### 'Misguided'

### No interference

## THE DAILY GOSPEL



# P-Noy, Miriam back UP profs vs SC plagiarism

Unforgivable crime

Bad precedent

Limiting P-Noy's powers

Aquino's beef with SC

Noy's prerogative

Courting impeachment


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A New Icon In Healthcare Will Rise In Quezon City

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**NOVEMBER 21, 2010, SUNDAY, 10:00 a.m.**

LOCATION MAP:




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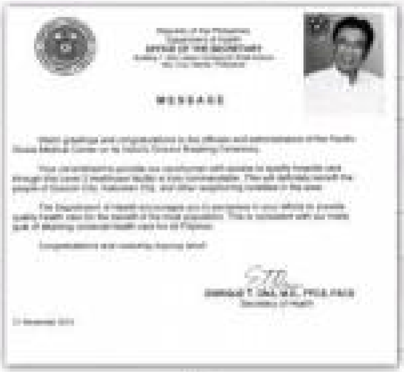
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MESSAGE



MESSAGE



MESSAGE

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EASING 'LEARNING FATIGUE'

# DepEd readies plan for K+12 program




# Oplan 'Bantay Laya' to be replaced–AFP

## New approach

## NPA's strength reduced









# Still no winner of P544M

## Low-tier prizes

## IMPORTANT ANNOUNCEMENT

Please be informed that we are in the process of setting up a non-government organization to be known as the Center for People's Rights Protection ("CPR-P"). The Center will conduct studies on electricity, water and oil prices, toll fees and the likes, and pursue legal actions to promote and protect people's rights. The Center will also conduct studies on the justice system and how it can truly protect people's rights and will later launch a national transparency and lifestyle check campaign designed to curb corruption.

The Center is thus inviting volunteer lawyers and law students, technical experts or specialists, information technology experts and enthusiasts, civic leaders and concerned citizens who would like to be part of the national endeavor and who are willing to contribute their skills, talent, time and other resources.

Those who are interested are requested to e-mail their detailed resumés and letters of intent to *peoplesrightscenter@yahoo.com*.

ATTY. ERNESTO B. FRANCISCO, JR.



# Leonard Co, son of UP, is home



# Slain far





# mers' kin seek probe






PHILIPPINE DAILY INQUIRER

# OPINION

Email: feedback@inquirer.com.ph Website: www.inquirer.net/opinion

Balanced News, Fearless Views

## Wow!

IT'S TRUE: You never know how much you like something until it's taken away from you. For the last eight years, the Department of Tourism has been promoting the Philippines internationally by using the catchy slogan "WOW Philippines." Filipinos have grown used to the slogan, understanding immediately what it meant and agreeing with what it hoped to convey.

EDITORIAL

So when the DOT announced it was ditching "WOW Philippines" for the new catchphrase "Pilipinas Kay Ganda," it set off a ton of fireworks. All of a sudden, Filipinos came rushing out in support of the comfortable old slogan. They also pointed out problematic elements with "Pilipinas Kay Ganda"—its new website suffered from its own unique set of glitches—among them, a similarly named pornographic website and a badly edited, even possibly plagiarized, content. It seemed like everything attached to "Pilipinas Kay Ganda" was bad news.

But the most basic, most fundamental issue was language. The catchphrase, which means "Philippines so beautiful," is in Filipino. The whole point to the slogan is that it would handle the DOT's efforts to attract more foreign visitors to the country. But its language is something that most, if not all, of those targeted foreign tourists would not even understand.

Outraged citizens pointed out that "WOW Philippines" needed no additional explanation. Why change it now?

For those who would offer the obvious defense that we should have a tourism catchphrase in our native language, a cursory survey of our Asian neighbors would reveal that English is the preferred international language of tourism, as catchy slogans such as "Amazing Thailand," "Incredible India" and "Malaysia, Truly Asia" prove.

The New Oxford Dictionary of English defines the word "wow" as "expressing astonishment or admiration," "a sensational success" and "to impress and excite." Essentially, wow means the same thing to different people, an inclusive statement of delight and awe.

The originator of "WOW Philippines," former tourism secretary and senator Richard Gordon, actually coined wow from the acronym WOW, meaning "Wealth of Wonders"; but the original, primal meaning of wow works much better on its own without the fancy parent wordplay.

Thinking about the very idea of wow, one is reminded of entrepreneur Tony Hsieh, the founder of the Zappos.com website and author of the best-selling business book "Delivering Happiness." Before selling Zappos to Internet retail giant Amazon.com, Hsieh created and ran it with a powerful emphasis on customer satisfaction, not profit margins. Zappos, known primarily for selling shoes but later expanding to a whole range of apparel, was also known for selling items at a loss so long as its customers were happy. A darling of Internet-era investors, Zappos became known for its impeccable customer service, what Hsieh called "Delivering WOW through service." It was Hsieh's goal to impress and create loyalty among its customers by doing everything it could to please them.

Hsieh's way was to stun everyone Zappos encountered with unbelievably friendly service, making the most of every encounter. In many ways, redefining customer expectations. It also offered a revolutionary way of approaching tasks such as gathering interested parties to visit a country. The DOT has a long way to go before it gets to that level.

To get the wow, one has to earn the wow. In that sense, the DOT has a lot more to do than merely change its slogan or, for that matter, offering up a new website.

Generally speaking, the DOT needs to do a much better job with its maintenance of various crumbling tourist spots and protection of the country's natural treasures. Maybe if the DOT were already doing those things well, people wouldn't mind the bizarre new slogan, no matter how wayward it is.

It is ironic that it would take a firestorm of criticism over the change in catchphrase for a lot of us to discover how much we actually liked "WOW Philippines" and to make sense of what we have been wanting to happen: to have a Philippines that wowed everybody, including the foreign tourists but, most of all, impressing all of us who actually live in the Philippines. After all, a beautiful, impressive Philippines would be something that would require no translation at all.






## The Writ of Kalikasan and judicial activism

PUBLIC LIVES

*Randy David*

RESPONDING TO a petition filed by affected residents, Chief Justice Renato Corona recently issued a "Writ of Kalikasan" requiring the owners of a leaking petroleum pipeline to respond to concerns about the effects of the leak on the public's health and the environment. It is the first time such a writ has been issued. "Kalikasan" came with a "TEPO"—a temporary environmental protection order—also directed against the First Philippine Industrial Corp. (FPIC) and the First Gen Corp., both part of the Lopez group of companies.

The Writ of Kalikasan derives its mandate from a state policy found in the 1987 Constitution, which guarantees to every citizen the "right to a balanced and healthful ecology." Though the writ is new, the high court's stance on environmental advocacy is not. It goes back to a landmark class suit filed about 20 years ago mainly by minors—on behalf of their generation and the succeeding ones. They demanded the cancellation of timber license agreements (TLAs) that had been issued by the Marcos government. The Regional Trial Court judge who heard the case dismissed the young people's petition. The decision was challenged before the Supreme Court, which subsequently ruled in favor of the petitioners. That landmark case, known as Oposa v. Factoran, heralded an era of judicial activism, and became part of the legacy of former Chief Justice Hilario G. Davide Jr.

What exactly is the Writ of Kalikasan? The Court says it is a "remedy available to a natural or juridical person, entity authorized by law, people's organization, non-governmental organization, or any public interest group accredited by or registered with any government agency, on behalf of persons whose constitutional right to a balanced and healthful ecology is violated, or threatened with violation by an unlawful act or omission of a public official or employee, or private individual or entity, involving environmental damage of such magnitude as to prejudice the life, health or property of inhabitants in two or more cities or provinces."

The parallelism with the "Writ of Amparo," a legacy of the tenure of former Chief Justice Reynato Puno, cannot be missed. "Amparo" is a remedy that may be tapped by "any person whose right to life, liberty and security has been violated or is threatened with violation by an unlawful act or omission of a public official or employee, or of a private individual or entity." In both instances, the Court positions itself as the ultimate protector of all rights enshrined in the Constitution.

This is a role that we in the Philippines have learned to applaud and take for granted as correct and admirable. I think that is largely because we are coming from an experience that has seen the corruption of executive power, the undermining of public institutions and the absence of national self-formation in the legislative processes. In modern constitutional systems, the separation of the branches of government is axiomatic. The judiciary is bound to interpreting law in order to assure, to borrow a phrase from Jürgen Habermas, "both the certainty of law and the rational acceptability of court decisions."

But, in addition, I think the judiciary cannot remedy the inadequacies of the administrative and legislative branches by assuming part of their functions, without finding itself swamped by demands it cannot possibly meet. The enforcement of environmental laws and the everyday protection of citizens' rights are, to my mind, basically executive functions. They are the responsibility of local government units and of national government agencies.

From what I gather, the Makati City government was on top of the situation from the moment the residents of the West Tower Condominium found their basement flooded with what seemed like gasoline or diesel fuel. It was the city mayor who suggested the evacuation of the condominium residents and the engagement of a team of experts from the UP National Institute of Geological Sciences to search for the source of the gasoline. It was the latter that traced the source to a leak in the underground FPIC pipeline. Although the FPIC initially denied that its pipeline was the source of the fluid that had seeped into the West Tower basement, it eventually acknowledged its responsibility. I am not aware if the Department of Environment and Natural Resources were later involved. It would be disturbing if it did not.

The point is: remedies are available in the executive branch. There seems to be no reason to think that the authorities who are expected to be in the frontline in such situations were not doing their work or were not doing it properly, or might have a motive not to do their job. The high court's issuance of a Writ of Kalikasan in this case may indeed lend urgency to the problem at hand. That is good in a society that needs to be prodded about ecological problems. But, apart from this, what does it accomplish that cannot be done at this point without the high court's intervention?

Against the background of recurrent political crisis, the judiciary may often find itself taking on an activist role that, as former Chief Justice Artemio Panganiban argues, is provided for by the 1987 Constitution. A few years ago, I was a beneficiary of the consulting activism of the Panganiban court. But, as a student of modernity, I would counsel giving the different spheres of government enough time and leeway to solve their respective problems. This is the only way we can evolve into a fully modern society.

* * *

public.lives@gmail.com

## Dogs and cats

MOMENTS

*Fr. Jerry M. Orbos, SVD*

THE STORY is told about a dog and a cat having an afternoon chat. The dog says: "People bring me food, give me love and affection—they must be gods." The cat says: "People bring me food, give me love and affection—I must be God."

* * *

Today is the Solemnity of Christ the King. In today's Gospel, we hear about two criminals who were crucified with Jesus. One reviled Him, while the other trusted in Him. The difference? One had himself as king, while the other had Christ as his King. One had a cat mentality, while the other had a dog mentality.

* * *

Are you a dog or a cat when it comes to God? A dog is grateful and appreciative, while a cat is presumptuous and demanding. The difference is that of being humble and being proud. The difference is that of accepting who we are and that of accepting that there is a God.

* * *

People who see life as a gift have a broader perspective than people who see life as an achievement. There is nothing wrong to belittle human efforts, but those may blind us and make us believe that we are gods, which we are not. If someone is not beholden to anything or to anyone aside from himself/herself, then that person has an image problem. That person thinks of God according to his/her own image and likeness.

* * *

In general, people who see life as a privilege are more appreciative than people who see life as a right. The former can be more patient, forgiving and accommodating, while the latter are more demanding, reacting and unforgiving.

* * *

When we encounter a child who is a "spoiled brat," we can understand. But when we encounter an adult who still thinks and acts like a spoiled brat, who does, says and gets anything he/she wants, we can only shake our heads in disbelief and disgust. People need to grow up from being a "getter" toward being a "giver." The whole movement of life is from that of "getting time" toward "payback time."

* * *

Americans all over the world will celebrate Thanksgiving Day this Nov. 25. It is a day of remembering, rejoicing, and renewing their ties with God and with loved ones. It is a reminder that there is someone greater, and there are people we journey with together. Come to think of it, if we make each day a day of thanksgiving, we will have a more peaceful and better world.

* * *

Hats off to Rep. Manny Pacquiao for his eighth world boxing title. A lot has been said about him, but I salute him for his humble act of kneeling down in prayer before and after every fight, in full view of the millions of people watching him all over the world, thus making a bold and clear statement that he has a King.

* * *

Manny's strong sense of country is commendable. He brings honor, pride and hope to our people. He does his part to help solve our problems, unlike many of his colleagues in Congress or in government who are the problem.

* * *

Commendable too is Manny's Christian sense of sports. He could have ended the fight with Margarito with a knockdown or a knockout, but he chose not to. He did not want to inflict permanent damage to his opponent for the fight, according to him, is not the purpose of sports. Only a person who has a King greater than himself can say that.

* * *

As I write this column, the P135-million lotto jackpot has not yet been won. It is interesting to note that everyone I have talked to does not remove God out of the picture in the event that they win it, saying that it will happen with God's help, and that the money will be shared for God's Kingdom on earth. Good luck and if you win, I repeat, please don't forget God, and your mission in life.

* * *

By the way, a lot of marriage and family problems could be solved or, if not, simplified if Christ is enthroned as King, and Mama Mary is enthroned as Queen in the home. If a couple or a family has someone to bend down to, then a lot of quarrels and hurts could be avoided or reduced. May Christ be the King, and may Mama Mary be the Queen of our homes and of our nation, and all creation!

* * *

Next Sunday is the First Sunday of Advent already, and Christmas is just around the corner. Aside from external preparations, let us also focus on our internal preparations. A text message I received said that Jesus told Santa Claus this: "Good for you St. Nick, that people await your coming that time of the year, but they forget that it's my birthday." Don't forget: Christ is the reason for the Christmas season!

* * *

Always remember that in the day of judgment, Christ our King will ask us only one question: "What have you done/not done to your brothers and sisters?" (Mt. 25: 31-46) As we prepare for our own holiday celebrations, let us not forget to make them "Holy Days" through our prayers, fasting and good deeds. Remember, we are all in the service of Christ, our King.

* * *

Sunday Moments invites you to a lay forum on Nov. 27, 2010, from 9 a.m. to 12 noon, at Janssen Hall, Christ the King Seminary. The speaker on "Sleep Disorders in the Elderly" will be Dr. Dennis Santos Reyes of St. Luke's Medical Center. For inquiries, please call 3722262/3617[illegible].

* * *

A moment with the Lord:

Lord, you are my King. [illegible] I owe you everything. Amen.

# Buoyant economy

WITH DUE RESPECT

*Artemio V. Panganiban*



# Alysha



METHOD TO MADNESS

*Patricia Evangelista*



# In praise of good men

AT LARGE



*Rina Jimenez-David*

# Asia after Obama

WORLD VIEW



*Brahma Chellaney*

Project Syndicate

THEY SAID

Boring

'Hand sleight'

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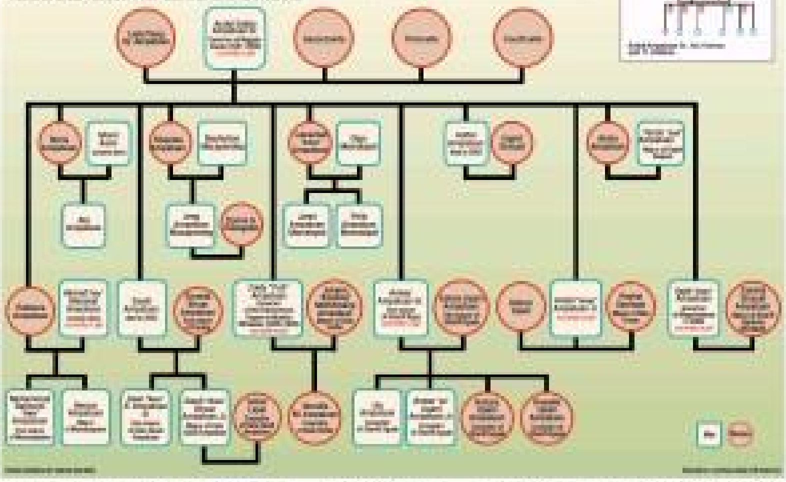
# TALK of the TOWN

# Ampatuans still dangerous

By Human Rights Watch

## AMPATUAN FAMILY TREE

This family tree does not purport to show all members of the family of Andal Ampatuan Sr. Several family members are not shown, including several children of Ampatuan Sr. and a number of his grandchildren. All efforts have been made to ensure that the information included is accurate.



ON NOV. 23, 2009, around 200 armed men stopped a convoy carrying family members and supporters of a local vice mayor in Mindanao as they went to register his candidacy in upcoming gubernatorial elections. The gunmen forced the group of 58 people, which included some 30 media workers and 6 passersby, off the highway near the town of Ampatuan, ordered them from their vehicles and executed them all.

## On trial, at large

## Impunity

## Still powerful

## Prosecution slow

## Fulfill promises

## Private interests

## Formidable weaponry

## Criminal activity

## Witness killed

## Direct government support

## Recommendations

# Noynoy wants Pacman PH's image ...



HOME IS THE CHAMP





COLLECTOR'S ITEM

## Willing to serve

## Inspiring ideals

## Not retiring yet

## Ready for next fight

## Subdued homecoming

## Texas-style welcome

## The champ reveals secret of success

# Noy junks new DOT logo; tourism chief told to submit bright new ideas

## Bitter criticism

## Priority program

## Strengthening policy

# A SWEEP VICTORY



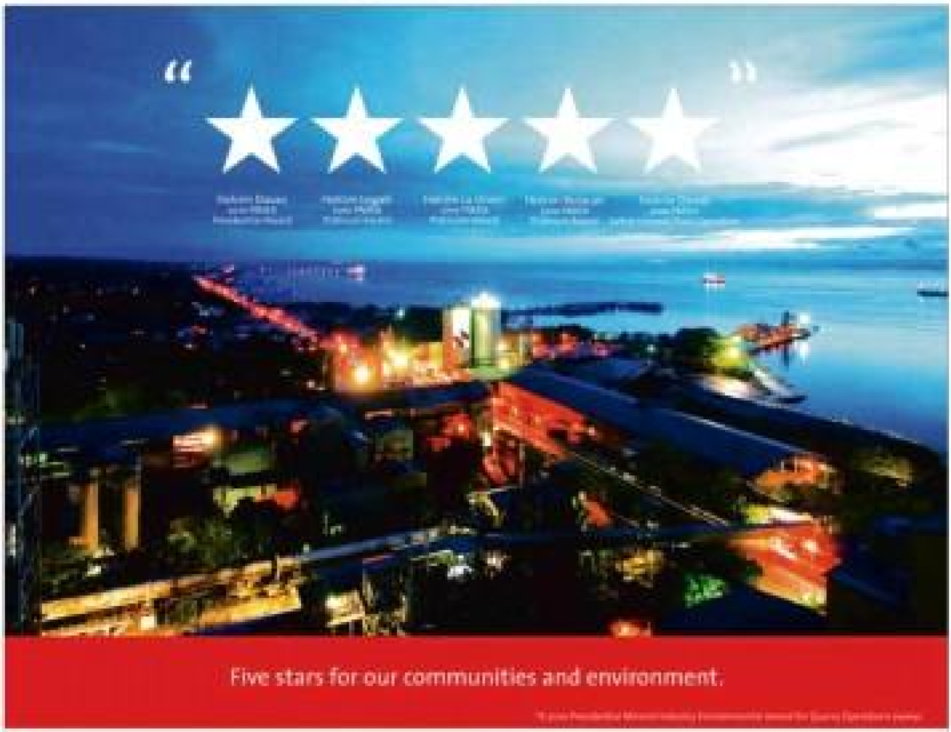








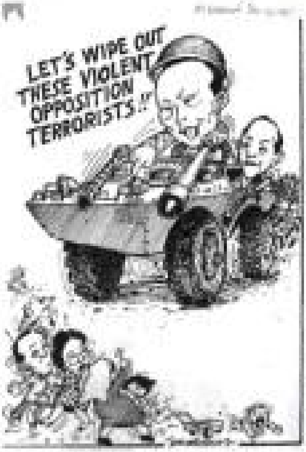




# Inquirer editorials foretell people power

Opinion

Yet more editorials




DEC. 11, 1985.

Professional quality

Mr. & Ms.

Decisive factor

# The little paper that roared ... until 'it's all over, Marcos flees'

Defining moments



UNBELIEVABLE, UNFORGETTABLE Nuns, priests, people, people everywhere stop tanks with prayers, rosaries and their bare hands.

Major unraveling

Model for oppressed

Assistant Editor Tony Bergonia
# Across the NATION

# Raped nurse could now tag attackers

DAVAO CITY—The 21-year-old volunteer nurse raped in Maguindanao is now fit to face investigators, Dr. Leopoldo Vega, chief of the Southern Philippines Medical Center (SPMC) said Friday.

"Her memory has improved and [this] is the right time for investigators to help her out and identify the perpetrators," Vega said following the victim's discharge from the hospital.

Investigators from an interagency task force, which was formed to look into the rape, had long wanted to ask the victim questions.

But she suffered from some sort of memory loss that she could not even remember important events in her life.

## Head injuries

Vega said the memory loss was caused by the severe head injuries that she suffered during the attack.

After nearly two months of staying at the SPMC, where she was subjected to various types of treatment, the volunteer nurse was finally discharged on Friday.

She is now under the care of the Department of Social Welfare and Development and the Department of Justice.

Vega said only the victim would be able to identify her attacker or attackers and that she was fit for questioning already.

## Suspects

Authorities had to drop charges against six suspects after results of DNA testing on three samples taken from the victim failed to match the men's DNA profiles.

Another suspect, militiaman Melchor Fulgencio, remains in jail even if his DNA profile did not match the test results.

Fulgencio had confessed to the crime, but authorities said he has not formally retracted his signed confession, which is the reason he is still in jail.

Justice Secretary Leila de Lima said authorities have long wanted to subject South Upi Vice Mayor Jordan Ibrahim to DNA testing but he reportedly refused.

## Suspicions

De Lima said the result of the DNA testing on Ibrahim could remove or reinforce suspicions that he had something to do with the sexual attack on the volunteer nurse.

Dr. Tahir Sulaik, Maguindanao health chief, had reportedly said that one of the attackers belong to a prominent family in Maguindanao.

Sulaik would not say who the suspects could be.

De Lima also agreed that it was important for investigators to ask the victim who her attackers were because she might be able to identify them.

The victim was visited separately by actress Kris Aquino and Sen. Francis "Chiz" Escudero on her request. *Dennis Jay Santos, Inquirer Mindanao*

# *Solon on fraud report: Grumbling of a loser*

By Vicente Labro
Inquirer Visayas

TACLOBAN CITY—Biliran Rep. Rogelio J. Espina questioned the study made by the Center for People Empowerment in Governance (Cenpeg) on alleged election fraud in Biliran.

The Cenpeg study entitled "A Case Study: Biliran Province, Probing into Possible Automated Cheating" on the Project 3030 Research cited electoral irregularities in the May 2010 national and local elections in the province.

However, Espina said Cenpeg "has only looked and considered in its study the pervasive complaints of Chong."

"This means that the Cenpeg acted only as speaker of Chong," Espina said in a text message on Friday.

Espina, who served as Biliran governor for three consecutive terms, won the congressional seat in the lone district of Biliran over his closest rival, then incumbent Rep. Glenn Chong.

Espina said if elections in Biliran had been fraudulent, then two of his allies—[illegible], who ran for vice mayor of Naval, and [illegible], who ran for vice governor—could not have lost.

Espina said the people of Biliran simply rejected his political rivals.

Chong's father, Charles, lost the gubernatorial race to former Biliran congressman and former Naval mayor Gerardo Espina Jr., a brother of Representative Espina.

Espina said the younger Chong controlled four of eight mayors in Biliran, who shifted alliances during the elections. Most village officials in the province, he said, were also pro-Espina.

"There are really some politicians who cannot accept defeat," said Espina.

**HIGHLIGHTS OF CENPEG REPORT**

- The Biliran chapter of Parish Pastoral Council for Responsible Voting (PPCRV), the accredited watchdog in the May 10 elections, was seen to be behind the reconfiguration of CF cards.
- In one barangay in Cabucgayan, Biliran, Comelec documents were found falsified, including voters list and registration records. A case has been filed against members of the board of election inspectors in relation to this finding.
- [illegible] statements were [illegible] saying a thousand [illegible] and workers who resided in Metro Manila or overseas on May 10 were recorded as having voted.
- Extension of voting hours in Barangay [illegible] in Biliran town led to more irregularities.
- Polling was extended on May 11 in several villages without prior Comelec approval.
- In some areas, voting went on despite the absence of CF cards.
- Election returns were stamped with the wrong date and time.
- Results by precinct were not made public.
- In the disputed precincts, results were retransmitted but the transmission showed a different tally [illegible] of the PPCRV or Comelec.
- A [illegible] took place while one Attorney Santos and representatives of an observer watching, the [illegible], were questioning the [illegible]. Rogelio Espina was declared winner of the congressional race [illegible] power was restored.

# Total gun ban in Cagayan after slay try

TUGUEGARAO CITY—The Cagayan police has imposed a gun ban in the province and in Tuguegarao City in response to the series of high-profile killings and attacks, the latest of which was the failed assassination of Mayor Delfin Ting.

Chief Supt. Francisco Jose Villaroman, Cagayan Valley police director, said the instructions came from Director General Raul Bacalzo Jr., Philippine National Police chief.

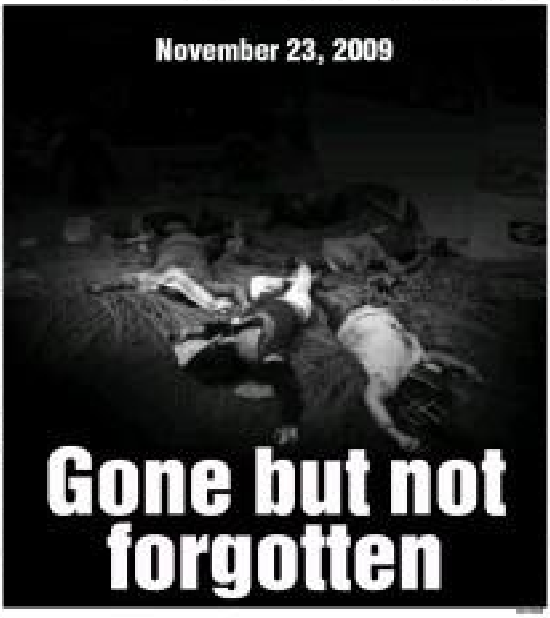
But he said making Cagayan and the city into gun-free zones would need supporting resolutions from the provincial board and the city council.

"This is definitely not a martial law imposition so we need not hastily impose the order of our heads," Villaroman said.

The PNP sent members of the Metro Manila Special Action Force to Cagayan to augment the local police. *Villamor Visaya Jr., Inquirer Northern Luzon*

# INQUIRER *Mindanao*









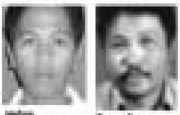
















November 23, 2009

# Gone but not forgotten

AT AROUND 9 a.m. of Nov. 23, 2009, a convoy of vehicles left Buluan town in Maguindanao. On board were the wife of then Vice Mayor Esmael Mangudadatu, his sister and several women relatives, and two lawyers, accompanied by 32 media workers and their drivers. Mangudadatu's historic filing of certificate of candidacy for governor to challenge the reign of the powerful Ampatuan clan.

Sensing danger and knowing that the Ampatuans would do anything to stop him from running, and believing that women would not be harmed in accordance with Muslim culture, Mangudadatu sent an all-women delegation.

He was wrong.

Armed men, reportedly led by Datu Unsay Mayor Andal Ampatuan Jr., blocked them at a checkpoint along the highway in Ampatuan town. Hours later, their bullet-riddled bodies were found on a hill in the interior village of Salman. Some of them were sprawled on the grass, others still inside their vehicles.

Many were buried in hastily dug graves using a government-owned backhoe.

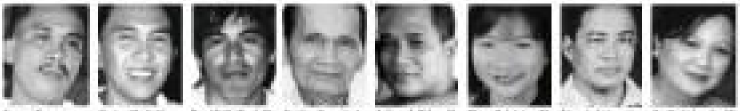
Some of the victims were not part of the convoy that came from Buluan but were just passing through. They, too, ended up dead.

A total of 57 bodies were recovered from the diggings. Except for his dentures, the body of Reynaldo Momay, photographer of Midland Review, has not been found.

They are the victims of what is now known as the Maguindanao Massacre.







# News

# Balangay fleet sails home

PUERTO PRINCESA CITY—The balangay flotilla of three precolonial boats manned by the same Filipino team that earlier conquered Mt. Everest finally returned to the Philippines Thursday, capping a four-month journey across Southeast Asia that essayed ancient maritime practices.

The voyage, which left Butuan City in July for an arduous 14,000-kilometer journey across the region, first touched homeland in the southern town of Balabac on Thursday after traversing the Balabac Straight from Pulang Banggi in Malaysia, and arrived in the port of Puerto Princesa City at 1 p.m. Friday.

The voyage had also taken them to Indonesia, Cambodia and Singapore.

"It was a successful journey. We have made it and we have showed again that the Filipinos can do it with unity and teamwork," said team leader Arturo Valdez, a former transport undersecretary.



[illegible] HOME RETURN drops anchor off Puerto Princesa Bay before the final leg of the balangay fleet's voyage.

The voyage aimed to trace ancient maritime practices in Southeast Asia through a fleet of three wooden boats patterned after the balangay of the Philippine's precolonial days. It was manned by a crew of around 30 people with core members from the Philippine Everest Team backed up by Navy and Coast Guard personnel.

The city government feted the voyage crew upon arrival in the city port at about 1 p.m. Friday before it set to sail on the final leg of the journey back to Metro Manila.

Valdez said that despite the difficulty of the journey—they had to face rough seas on tiny boats with little modern navigation facilities, they were warmly welcomed in the countries that the voyage visited.

"We realized that the seas where there not to divide us as a people. They were there to unify us as it did our forebears," he said.

Valdez said they were making arrangements for some senior government officials to ride the balangay boats when they arrive in Manila.

"As I reach the Philippine soil, I challenge our leaders to show that they can also literally ride in one ship, that we are one as a people. There might be a lot of different ideas but we live and ride in one ship," Valdez said.

The three boats—Sama Tawi-tawi, Masawa Hong Butuan and Diwata ng Lahi—are replicas of the precolonial balangay boats patterned after the one dug up in 1976 in Butuan and carbon dated to 320 AD, according to Valdez.

Ancient Filipinos had used the balangay to trade with China and other Southeast Asian countries.

Among the crew's core group were members of the Philippine team that reached the top of the world's highest mountain in May 2006.

They include Valdez, expedition leader, Carina Dayondon, the second Filipino to traverse Mt. Everest and holder of the world mountain record in the place, and Leo Oracion, Erwin Emata, Janet Justiniano, Noelle Wenceslao, Dr. Ted Esguerra, Fred Jamili, Voltaire Velasco, Lito Esperso and Mark Lim. *—Redempto D. Anda, Inquirer Southern Luzon*

Aplus METRO



SPECIAL DELIVERY

# LRT's lady super to the aid of moms

By Joanesita I. Andrade

ELNORA Castro can't quite put her finger on it, but she believes there is some kind of link between her and pregnant women passengers of the Light Rail Transit (LRT).

"They always seem to choose to give birth whenever I am around," she told the Inquirer with a hearty laugh.

Castro, 43, a security supervisor of the LRT Line 1 Pedro Gil Station, has helped deliver two babies in her eight-year stint on the job, literally bringing new life to the LRT [illegible].

The last passenger she helped, [illegible] gave birth to a son on Oct. 18 at the [illegible] platform of the Pedro Gil LRT Station.

She recalled that she was on duty at around 10:00 a.m. that day and had noticed that the [illegible] had not closed. "I thought someone was playing a prank on me and was deliberately jamming the doors," she said.

But she was told it was not a prank and that a woman was going into labor inside the coach. The woman turned out to be Mabilog.

"When I told the mother-to-be that we should bring her to the PGH (Philippine General Hospital) nearby, she initially refused and insisted that she wanted to get off at the Doroteo Jose Station. But when she finally relented, bringing her to the hospital was out of the question," Castro recalled, adding that Mabilog was then too deep into labor to think about anything else.



MANDALUYONG CITY LIGHTS UP

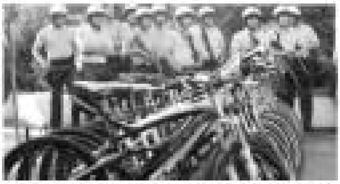
A giant Christmas tree was lighted inside the compound of the Mandaluyong City Hall the other day, signaling the start of the Yuletide season in the city. [illegible]

# Special delivery: LRT's lady super to the aid of moms





# Bike patrol unit scores gains



## DOE approval needed for pipeline cleanup

## METROBRIEFS

### Worker dies from fall

### Unilab holds family event today

### Chinese General Hospital has new floor



MANNY PACQUIAO is now considered the greatest boxer of all time, even surpassing the legendary careers of boxing greats Muhammad Ali, Sugar Ray Leonard and Oscar De La Hoya.
—House Resolution No. 925

# GLOBAL Pinoy

Editor: Monica Feria

This section is dedicated to Filipinos overseas toiling on land and at sea, in factories, in construction sites and in the homes of the world to secure a better life for their families. These are their stories.

# Making waves in the Caribbean

THE LOVES and adventures of award-winning film and stage actress Gigi Dueñas have taken her to some of the most exotic corners of the world—Nepal, Bali, Bangkok and Tahiti, among others. Since 1990, she has taken up residence in the French Caribbean archipelago of Guadeloupe with her French husband Thierry de Beaupré.

[illegible]

> Award-winning Filipino actress Gigi Dueñas won a grant to help develop theater arts in the French Caribbean archipelago Guadeloupe



(FROM LEFT) Gigi Dueñas de Beaupré with daughter Ambre, son Marcel, step-daughter Ophélie, and husband Thierry. [illegible]







HUMOR AND WIT. Her first major play in the island, "Humour Noir, Rires Jaunes," [illegible]



GIGI IN THE '80S [illegible] "Eros, Pizza, Pizza" [illegible] "Himala" [illegible] Francis Ford Coppola's "Apocalypse Now."

[illegible]

## Family visas to retrogress in December 2010



IMFO
*Lourdes Santos Tancinco*

EDUARDO WAS petitioned by his mother, a United States citizen, and was ready to apply for his visa when his mother passed away. Eduardo and his family were denied their immigrant visas.

[illegible]

### Unforeseen retrogression

[illegible]

### Preference categories

[illegible]

### What to expect

[illegible]

# The WORLD

# Vatican to bishops: Crack down on abuse

VATICAN CITY—The Vatican has told Roman Catholic bishops that they will have to take more responsibility to prevent sexual abuse of children by priests after a series of abuse scandals around the world.

## Putin, Wen, leaders try to save the tiger



## WorldBriefs

### UN worries its troops caused cholera in Haiti

### Device found at airport 'designed to test security'

## Gases delay rescue of 29 trapped at N. Zealand mine

## Nato agrees on missile defense, seeks Russian role

WHAT'S INSIDE



■ Duncan rips Jazz, scoring record /A29

# Sunday SPORTS

Smart Gilas drops heartbreaker / A30

More Asian Games reports on A30

# Tabuena shines on bleak day

## Rated taekwondo-jins end up with 3 bronzes

By Francis T.J. Ochoa



MEDAL STANDINGS 16TH ASIAN GAMES GUANGZHOU, CHINA



# Young Miguel seizes silver; PH team fifth

By Francis T.J. Ochoa



# PSC seeks partnership with Russia, China, Cuba

[illegible]



[illegible]

# Beermen, Kings dispute solo lead

[illegible]

## Bulls nip Dolphins in 16th inning

[illegible]

## LSGH tops Interschool golf

[illegible]



[illegible]

## Puyat's amateur boxing legacy

CLEAN LIVING



*Manolo R. Iñigo*

[illegible]

## Rising net stars earn telco giant's support

[illegible]



[illegible]

## *Melindo to avenge Brian's loss*

[illegible]



TORRES

## Torres ready for Asian rivals

[illegible]

# Miñoza crashes US Senior Tour

# Pagunsan sustains form with 68

## Scribe feels awfully sorry for Pacquiao

IN HUDDLE



Beth Celis

# Duncan rips mark as Jazz win anew



Lakers 112, Timberwolves 95

# Martinez stakes middleweight title vs Williams

## Guignet tops Asian Karting Thailand leg



## 1,300 entries in ₱40-M SJC 'Rambulan'

## Peace and Unity swim gets help



# Miriam, San Beda Alabang cagebelles stay unbeaten

Sunday SPORTS

# PH five drops heartbreaker to Japanese



# Day-to-day status for cager Mercado

## Philippine schedule today

# Saludar brods strike again; Rey secures bronze medal

# Japoy goes Tshomlee's way in thrilling fight-off

Business Features Editor Margie Quimpo-Espino

# Sunday BIZ



JOLLIBEE mascot with top finance man Ysmael Baysa and founder Tony Tan Caktiong.

SAYS JOLLIBEE'S CFO

## His job is to 'prepare the company for all kinds of shocks'

By Doris C. Dumlao

THE SON of an auto mechanic from a small town in Quezon who worked his way up to become chief finance officer of globally expanding Filipino fast-food giant Jollibee Foods Corp. has been named as the

# His job is to 'prepare the company for all kinds of shocks'

"CEO of the Year" for 2010.



BAYSA



BAYSA

### Two-fold strategy

### Global expansion

### Elite roster



# Excellence: Taking your leadership to new heights

A LEADER'S WAY

*John C. Maxwell*



### Work with your whole heart

### Devote undistracted attention to your job

### Give maximum energy to your team



# Another multilevel firm reaches PH shores







# Meet Ecija's 'Rice Coffee Queen'

Home-made brew became a specialty beverage due to the abundance of instant coffee





# Resort Living at TIVOLI GARDEN RESIDENCES

There is surely nothing quite like moving into a home right at the heart of the bustling metropolis yet surrounded by lush landscapes, natural light plus a whole lot of amenities for the whole family. All these come together wonderfully at Tivoli Garden Residences.

**Resort living in the city**

Experience in-city resort-living like no other with Tivoli Garden Residences' hyper amenities! Benefit from the fully functional clubhouse that will cater to all your lifestyle needs. For unobstructed views of the Makati and Manila cityscapes, visit the Heaven Tower and relish the romantic views from 28 storeys. Start living fit with our fully equipped gym, relax in the game rooms, have your parties in our air-conditioned multi-purpose hall and make use of the free wi-fi in the lounge areas. Be awed by the tropical inspired landscape, the ground amenities like the pool complex composed of the leisure pool, lap pool, kiddie pool, sports field and alfresco dining, and the leisure deck amenities like the basketball court, play courts, activity lawn and esplanade.

**Breathing easy via the Lumiventt Design Technology**

In line with DMCI Homes' constant search for innovations to improve the urban dweller's condo living conditions and to add to the already successful implementation of the single-loaded corridors, DMCI Homes has designed another architectural innovation that integrates natural light and ventilation in their building design features. Called Lumiventt, with lumen referring to light and ventus to wind, this system allows the free flow of natural light and ventilation around and into their high-rise structures.

**Reducing your Carbon Footprint**

As a result of the unique building design, "On all four sides, there are big openings and air passages in the buildings. Even with different prevailing wind directions, the wind enters. And even though it's a condo, the fact that there is cross ventilation and natural lighting on all sides, residents get the feeling of an innately natural home setting as opposed to living in damp and cramped concrete structures. Also, through this design technology, homeowners will be able to manage the high cost of energy consumption while doing their part in caring for the environment. Our commitment is to design products that are sustainable while addressing and anticipating the needs of young families," Alfredo Austria, DMCI Homes' President explains. "We want them to know and feel that there's no place like DMCI Homes."

Ideally located near Makati City, young families now have the option for sustainable and green homes catering to their needs and more. Set for RFO on February 2011, Heliconia Tower is set to be another proud addition to DMCI Homes' heritage of excellence. Hurry and avail the 10-10-80 promo launched this November. For only 10% Downpayment payable up to RFO date, be ready to move in to your dream home. Also available are Studio, 1-Bedroom, 2-Bedroom, and 3-Bedroom units pre-selling at the Iris Tower. Feel free to contact us at 324.8888 or dmcihomes.com for more details.



Sky Patio



Clubhouse






CAGE bootie

Sunday LIFESTYLE
Editor Thelma Sioson San Juan

# 'In adoring shoes, women are adored back'

## Exclusive interview with Stella Luna's creative director reveals the near mystical relationship between women and their heels

STEPHEN CHI, creative director of Stella Luna, talks about his design process and offers his own credo on women and shoes.

**What is the relationship between women and shoes? How important are shoes to women?**

Shoes define a woman's personality; they are a reflection of who she is, how she expresses herself. In my opinion, women adore shoes, and in turn, in the right heels, the woman becomes adored. It's a two-way relationship that creates our look of beauty, style and harmony.

**How do you translate women's insatiable need for shoes in your designs?**

By striving every day to give her what she wants. When I see the first sample of a design, I have to love it immediately. If there is any doubt, I start again. I have to see a sample days or weeks later and still feel the same passion and love for it that I felt when I first saw it, so now hoping that the Stella Luna woman will feel the same insatiable need to own and love it.

**What is one element that is ever present in all your designs?**

Without doubt, it would have to be sensuality. It comes from a self-passion for the beauty of shoes and women. This sensuality is embedded in the DNA of every design. Stella Luna will never have a shoe in the collection "just because." If it does not have style, sophistication and sensuality, however subtle, it will not be in our collection. Otherwise it is just a shoe. With sensuality, it becomes something altogether more desirable.

**Do you believe that shoes are cornerstones of the woman's soul? Why?**

That's a bold statement. Who knows what is the cornerstone of a woman's soul? I would definitely like to think that shoes are the biggest percentage of this cornerstone. Maybe love is the cornerstone of a woman's soul, and of course women love shoes, so in that case, maybe shoes are! I would love to think that. It's a perfect thought.

**How does Stella Luna cater to women's need for shoes?**

It's not just about design, of course. I could design shoes always on the highest and sexiest of heels. But if the woman is not comfortable, the design is a failure. It's the quality of materials, using the finest Italian leathers, expert craftsmanship, creating the perfect last, balanced heels and precision pattern cutting; all this expertise goes into making the ultimate heels. If the Stella Luna woman is comfortable in her shoes, she radiates glamour and truly shines.

**What makes the brand different from other brands?**

Stella Luna is not afraid to lead and will

PLEASE TURN TO C2


ANIMAL-PRINT pump







# 'In adoring shoes, women are adored back'





# Cebu Chaine event pays tribute to Orientalia



Cebu Cebu

*Jaime Picornell*

## Christmas ballet

# St. Scholastica's College holds 'Celebration' tonight



## Dadap's concert

## Regina Carmeli Malolos reunion

## Photo safari in Batanes

# Young soprano in superb debut at Paco Park



# More reasons to cheer only at Toys "R" Us

Christmas is always better with a new present from Toys "R" Us. Trust us!



BARBIE
A Fashion Fairytale
Lead Doll



HOT WHEELS
Battle Force 5
Mini Battle Cars



BEYBLADE
Burn Fireblaze

By Kenneth M. del Rosario

If Santa Claus doesn't come squeezing his healthy tummy in the fireplace for your favorite toy this Christmas, fret not. There's always a much better place to get that perfect gift for yourself this season. Anyway.

They say Christmas is for kids and they're probably right. Let's admit it, for kids, nothing brings that Christmas cheer better than a new toy this Yuletide time.

It's a good thing that Toys "R" Us (where Santa probably gets his gifts for the kids) has the best toys in town. Name it, they have it—from Hot Wheels to Monopoly, Barbie dolls to Fisher Price, from Rubik's cubes to Disney, and much more. Dad and mom can also choose from its range of Toys "R" Us exclusives. Toys "R" Us private brands such as You & Me, Fast Lane, Pavilion, Bruin and Just Like Home are great selections one shouldn't miss.

What's more, Toys "R" Us just opened more Stand-Alone stores in four (4) of the hottest malls in Metro Manila in time for the holidays. There's a new shop each in Glorietta 4, Greenbelt 5, Powerplant Mall and Shangri-La Plaza.

Toys "R" Us stores are also located in Robinsons Malls: Galleria, Manila, Metro East, Lipa and Bacolod, while the Toys "R" Us Toybox branches can be found in Robinsons Department Stores. More branches can be found in Trinoma Mall, Alabang Town Center, and Marquee Mall in Pampanga.

No need to travel far to get that toy you want. It's fun for you and the whole family. After all, you deserve that toy for being a very good kid all year, right?



LEGO
Toys "R" Us
Truck



MONOPOLY
Standard
Boardgame



PLAYDOH
Magic Swirl Ice
Cream Shop

Visit www.toysrus.com.ph or add 'em on Facebook (Toys "R" Us Philippines) for more toy news and event updates.



Michael Kors Hamilton large north south tote in luggage leather





Hermès shawl in cashmere and silk

# Color schemes

[illegible]

## Love to shop?

[illegible]



Massimo Dutti trousers look



Marc Jacobs small Carolin in olive green



Salvatore Ferragamo red ballerina with Vara logo plate



Tod's iPad cases













Sunday LifeStyle

IN THIS ISSUE
■ Weekend destination rises in Antipolo /H1

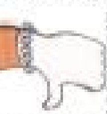
# P2 M talent fee for Shalani?



## True sharing



## From chic to hanky panky





GONZALES (left) with Dennis Lustico (top photo) and James Reyes



ROY GONZALES and DJ Hofer

**BIANCA ZOBEL ENGAGED**



# Some days

# Some days you



n you win.

e win 'em all.



Ayala Malls

# In Wellness and in Health



*Meditation and mindfulness are also important. Even taking care of your body by getting regular exercise, can be beneficial for your body and your mind.*

## Wellness 101

Wellness or good health has traditionally been viewed as freedom from disease; thus, if you were not sick, you were considered healthy. This perspective is changing. While everyone agrees that the absence of illness is one part of being healthy, it doesn't indicate whether you are in a state of well-being.

[illegible]






## Giving is Beautiful



[illegible]

### TIP #1

[illegible]

### Tip #2

[illegible]

### Tip #3

[illegible]

### Tip #4

[illegible]

### Tip#5

[illegible]

**IN THIS ISSUE**



# Sunday LifeStyle



# Coke brings Christmas early to Araneta Center





# The class act that was President Elpidio Quirino

## Vigan celebrates the 120th birthday of the 'gentleman-president' who presided over RP's postwar boom



QUIRINO family members with National Historical Commission acting executive director Emelita V. Almosara and the Syquia Mansion staff

### Permanent display

### Third generation

THE CLASS




1949 ELECTION poster

# The class act that was President Elpidio Quirino

From page E1

sash "Oishi" and inscribed with the former president's initials "EQ"—a gift from Emperor Hirohito during the retired president's visit to Japan in the mid-50s.

Louis Cabrera (full name is Luis Elpidio Quirino-Gonzalez), expressed the burden and pride of carrying his grandfather's illustrious name, even if he was born after the great man's death: "It is a great responsibility, and all of us strive to live up to the high standards he had set."

He continues to perpetuate and give honor to his namesake as director of the President Elpidio R. Quirino Foundation.

Cory Quirino is one of the high-profile members of her generation, what with her regular TV programs and public advocacies. She was, to a proud grandchild, vaguely remembering childhood walks with the president in the Malacañang zoo, observing the peacocks.

She also recalled how the former president was "the one with the bad heart, but when President Roxas succumbed to a massive heart attack, Lolo succeeded him, and was able to win a term on his own. He was also a master of the radio medium, talking directly with his national constituency through regular 'fireside chats' before the age of television."

Her brother Eddie is involved with the day-to-day management of the Vigan Mansion Museum, being the resident family member, together with their trusted caretaker and cook. Harry. Eddie claimed to "get sick whenever I leave Vigan; I have to return immediately!"

## Patrician gentleman

Former Ilocos Sur Gov. Carmeling Crisologo, now in retirement, but still fit at 87, remembered the gentleman that was President Quirino.

"He was truly such a patrician gentleman, with a kind word for everyone."

Indeed, the two-toned leather shoes,



PORTRAITS of Doña Alicia and President Quirino by Fernando Amorsolo

woolen pants, pith (terno) topi/cap, white overcoats and formal tuxedos, fedoras and panama hats, even the informal slippers, pajamas, and silk bathrobes, all on exhibit at the museum—hint of a bygone era, when gentlemen wore the right clothes, spoke in proper language, and exhibited the gravitas that differentiated true gentlemen from mere pretenders.

The former governor asked her doctors to remove her IV on the morning of the celebration "so that I can attend this important occasion."

Vice Governor Savellano and Mayor Medina were all praises for the Grand Old Man, Apo Pidiong, "whom they consider 'the greatest president of the Philippines.'"

Indeed, if the Philippines was second only to Japan in the post-war era, President Quirino, his vision and policies, must have contributed greatly to that achievement. With the perspective and sobriety that history provides, removed from the passion of his times, President Quirino's leadership and achievements may yet be viewed more positively in the years ahead, not only in his hometown but also in the entire nation as well.

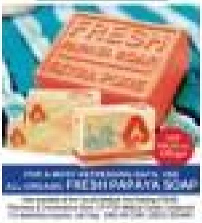
*The President Elpidio R. Quirino Memorabilia Hall and Syquia Mansion are located at Quirino Boulevard cor. Salcedo Street, Vigan. Books like The Quirino Presidential Papers are archived in the Ayala Museum and Filipinas Heritage Library, both in Makati City.*



RUBY Quirino Gonzalez thanking the guests at the end of the opening of the President Quirino Memorabilia Hall



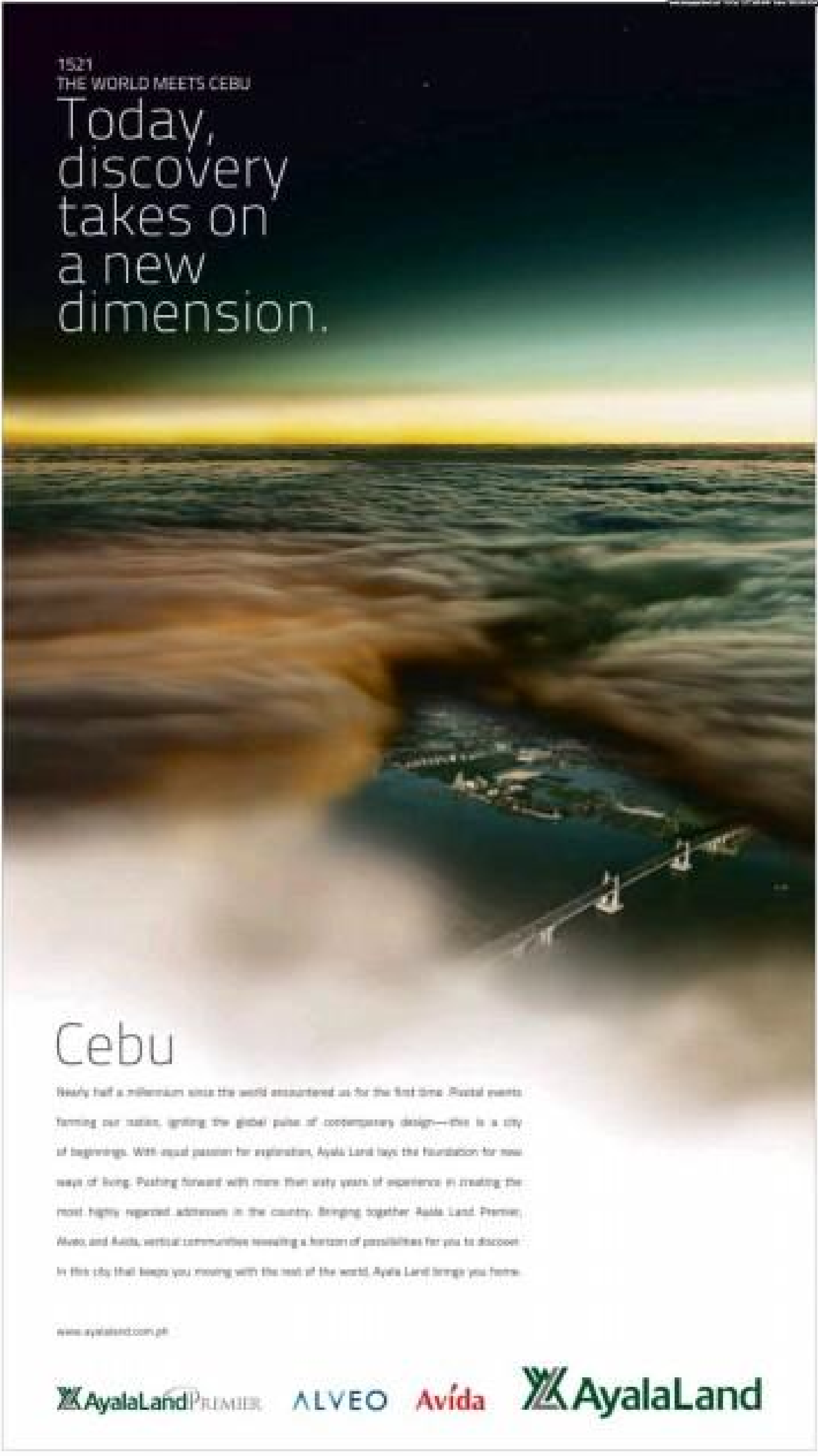
BED and armoire











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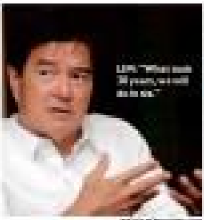
IN THIS ISSUE

■ Our Himalayan adventure /T2

# Sunday LifeStyle Travel



# So why did Tourism Secretary Alberto Lim replace 'Wow Philippines'?




## And that's just the beginning. He's also batting for 'open skies', tourist police, work on Intramuros

By Chuchi V. Moral

IT DOESN'T work. It's a brand that's diffused. It needs to go.

That's what Tourism Secretary Alberto Lim said of "Wow Philippines," the country's eight-year-old tourism brand, several days before the Department of Tourism unveiled the now much-criticized replacement marketing slogan, "Pilipinas Kay Ganda."

[illegible]

And yet, "it needed new direction."

### Open skies

[illegible]

"There's no built in know-how," he said. "It's just a matter of getting it done. We're bringing the DOT to the 21st century."

SEE WOW/T2







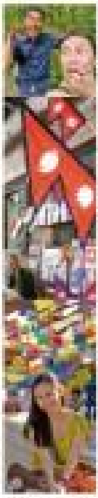
# From Stupas to sherpas: Our Himalayan adventure

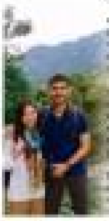
### Cool Like Kathmandu

### Jungles Of Terai

### Trekker's Nirvana

> Nepal rekindled our love for traveling. With the Himalayas just outside your window, who wouldn't love traveling?

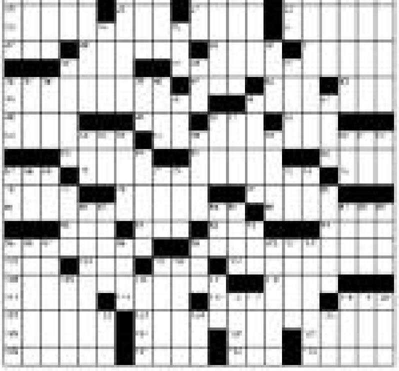




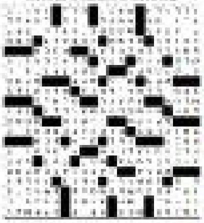
## Sunday Crossword

PREMIER CROSSWORD By Frank A. Longo

IN PLANE SIGHT



ANSWERS TO SUNDAY CROSSWORD



# So why did Tourism Secretary Alberto Lim replace 'Wow Philippines'?



'If you have the marketing funds to keep repeating that message over and over, it becomes top of mind. The brand you choose becomes more brilliant the more it's repeated'

## Diffused brand

## Fast track

## Biggest push



# So why did Tourism . . .

I'm continuing the good programs. What we're [changing] is a diffused brand. We're not convinced with 'Wow Philippines'

## DOT's 'new directions'



IN THIS ISSUE
■ So why did Tourism Secretary Alberto Lim replace 'Wow Philippines'? /F1

# Sunday LIFESTYLE



## Picturesque towns with dreamy names—must be Provence!



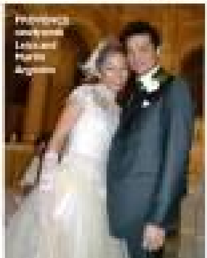
If you can't pronounce it, doesn't it seem more romantic?

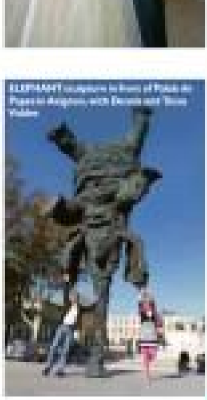
TESSA!
Tessa Prieto-Valdes

TRAVELLING is my favorite luxury. And what could be more fun than to shop in new stores using new money in new places? And it all just gets better when we also get so many new friends along the way.

[illegible]

PICTURESQUE G2











# Picturesque towns with dreamy names—must be Provence!







## Antiques and spices



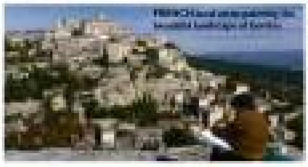


## Beautiful bags





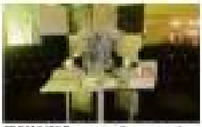






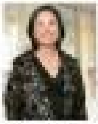








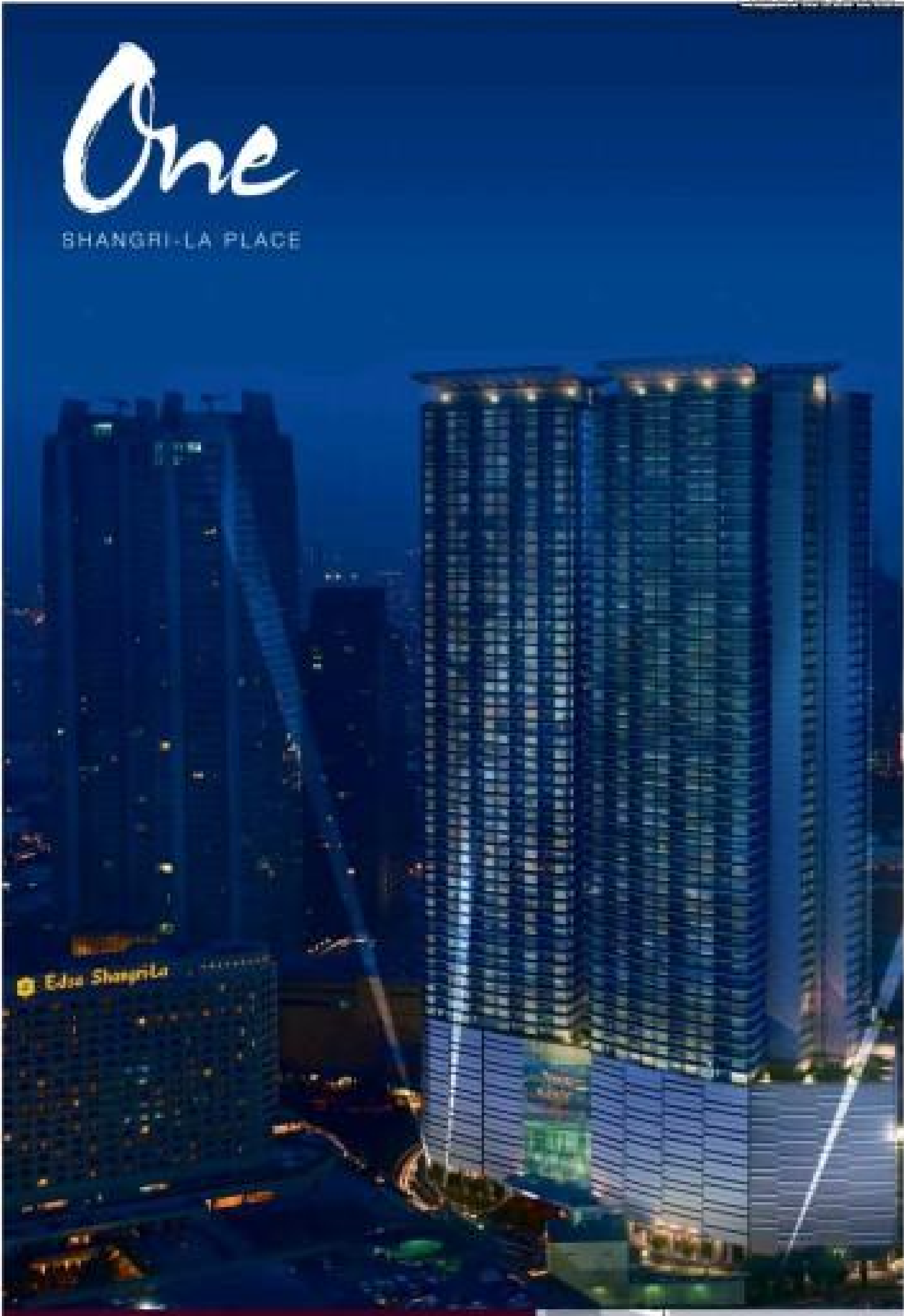













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# SM STATIONERY'S GIFT GALLERY

One of the challenges of drawing up a gift list is making sure the presents match the personalities of the recipients. And if you're working on your list for family members, friends, loved ones, as well as schoolmates and co-workers, SM Stationery has a treasure trove of gift ideas.

You'll be amazed how easy it is to find the perfect gift for your many friends and family members all in one stop. Fun and functional, here are some gift suggestions for the Classic Executive, the Eco-Conscious, the World Traveler, and the Tech Savvy from the Stationery Department of all SM Department Stores.













# HOW TO BE A WRAP STAR AT SM

A beautifully wrapped present can bring out the child in each of us. All the effort put into it, after all, is an indication of how much the recipient means to us. Here, SM Stationery gives us some tips on how to be a wrap star with these wrappers and gift bags available at the Stationery section of all SM Department stores.



Sunday LifeStyle



Pinto Museum will house the emerging art collection of Dr. Joven Cuanang, art patron and connoisseur

BUILDING the deck around the trees integrated the museum to the landscape, heightening the pleasure that people derive from the site.

# Weekend destination rises in Antipolo

By Margo C. Enriquez

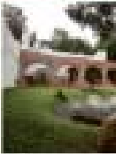
A WEEKEND oasis/visual arts center will open in Antipolo, Rizal—Pinto Art Museum, located on the one-hectare property of neurologist and arts proponent Joven Cuanang. Although Pinto Art Gallery has been around for some time, Pinto Museum formally opens Dec. 5.

[illegible]

## Academician

[illegible]

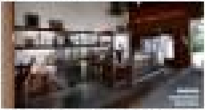






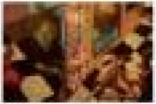
# Weekend destination rises in Antipolo



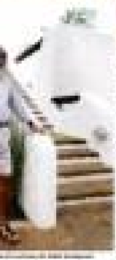






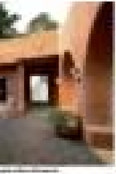


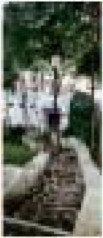













flip



# 'God came through for me'

A Filipino bus driver in the US who needed a new kidney got it from a co-worker and complete stranger

ROOTS AND WINGS

Cathy Babao-Guballa



# He was 'committed' to him but later married for real

EMILY'S POST

Emily A. Marcelo



Sunday LIFESTYLE



CORRIDOR leading to a sunroom that faces the Pasig River in a vintage photo of Teus mansion.



Along with the Goldenberg Mansion next door, the Teus house became one of the Palace guesthouses during Imelda's time

# Family revisits past grandeur



# Family revisits past grandeur











Cristina Ford stayed in this Malacañang guest house in the Marcos era. A matriarch's wish is to see this ancestral home one last time

### Return to Spain

### Sold to Imelda



## Milestones





VERANO-PITT

# Miraculous Medal shrine marks 30th year

**PURELY PERSONAL**
*Josephine Darang*



### Fiesta activities

### Miraculous Medal parishes

### Our Lady of Namacpacan

### Marian Messenger website



OUR LADY of Namacpacan, patroness of Ilocano travelers



FR. TEODORO Barquin, Fr. Rolando de la Goza, Congregation of Mission provincial visitor, Papal Nuncio Bruno Torpigliani and Jaime Cardinal Sin on Sept. 7, 1980

### Malate fiesta

### Ms Caltex Philippines reunion

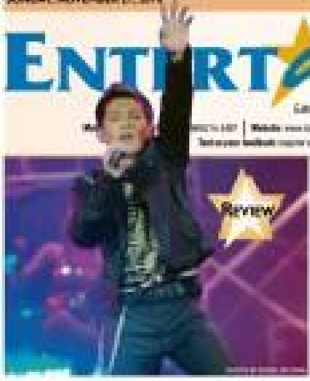
### St. Cecilia, the patroness of music

### Congress on Mercy


Philippine Fashion Week
STYLE UPDATE
PARISIAN
shoes & bags
HOT OFF THE RUNWAY! check out the latest collection of shoes and bags at SM Department Stores!
1 BOOT it up!
pretty wild! 2
3 cut-it-out!
4 BAG lady!
pump it up! 5
6 bucket bags!
7 time to party!

# ENTERTAINMENT

Editor: Emmie G. Velarde



# Jovit pulls through in debut gig

/Page J2





# MMFF rules modified just for now

By Marinel R. Cruz

BOX-OFFICE performance will not play a part in the selection of the Best Picture winner at the 2010 Metro Manila Film Festival.

But that's a break just for this year, organizers announced on Thursday. "We could revert to the old criteria in 2011, depending on how this works out," said MMFF executive committee member Ric Camaligan, president of the National Cinema Association of the Philippines.

Last year's criteria for Best Picture were: artistry, creativity and technical excellence, innovation and global appeal, 40 percent; box-office earnings in the first three days (Dec. 25-27), 50 percent; Filipino cultural and/or historical value, 10 percent.



"SI AGIMAT At Si Enteng Kabisote"

"We initially lowered the percentage from 50 to 25," Camaligan said. "But many producers wanted it lowered still. We decided to scrap it altogether."

He continued: "We have eight entries that are rolled off to cinemas. In most locations, there are only four cinemas. This means that, in these locations, not all of the films get shown on the first festival day. It's not fair."

The festival will run from Christmas Day to Jan. 7. Just like last year, the Best Picture winner gets a cash prize of P800,000, Camaligan said.

## New jury composition

[illegible]

NEXT PAGE



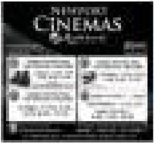
"RPG Metanoia"



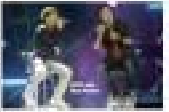
# Valuable tips for newcomers i



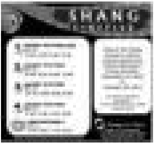


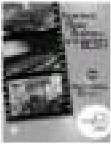




# Jovit pulls through i

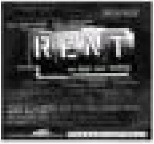


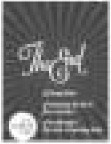









## MMFF rules modified p

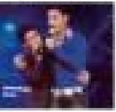
## n show biz

## Pacman guests on 'Party Pilipinas'

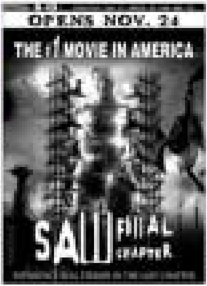






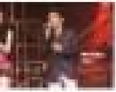


## n debut gig













# 'Hung' tries something for size




ONLY IN HOLLYWOOD



Ruben V. Nepales






The Dominican Sisters and their mission partners will sponsor a night of MAGIC and Dreams through a concert entitled, The Magic of Music. The night of music will be rendered by no less than the Choir of the World, the UST Singers on November 27, Saturday at 7:30 pm. The University of Sto. Tomas Singers made history when they bagged the Choir of the World- Luciano Pavarotti Grand Prize at the 2010 Llangollen International Musical Eisteddfod, in Wales, UK.

The night will also be a night of magic with the harp rendition of Noelle Cassandra harp artist. Her album Harp Hits for Healing produced by the Sisters will also be officially launched.

The concert will be for the benefit of Regina RICA chapel. The DMCI group and the mission partners of the Dominican Sisters of Regina Rosarii will have the ground breaking for the RICA chapel on December 12, 2010. The chapel can accommodate more or less 800 pilgrims and visitors. Many pilgrims come to visit the 7 storey tall statue of our Lady, Regina Rosarii. Under the mantle of our Lady, is an adoration chapel.

Tickets are available at the Regina Rosarii Center at 70 Scout Fernandez, Quezon City and also at the lobby of the Philamlife Theater in Taft Avenue. Call Brenda, at 3725327 or text Evelyn at 09194058169.

# ENTERTAINMENT




# Marian: Fans get wild sometimes

By Marinel R. Cruz



'Maricel likes me for what I am; (as for) Vivian–we have never even met'





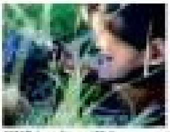







# Proud daddy, mystery mommy





## Massacre update

## Pilot preview

## Conan returns

## Docu remake

Click!

Overheard





GIN BLOSSOMS vocalist Robin Wilson, drummer John Richardson; below, bassist Bill Leen, guitarist Jesse Valenzuela

# Soaking up on Gin Blossoms

By Pocholo Concepcion



SHOW TIME

## Energy FM free concert

## Nov. 26

## Nov. 27

## Nov. 29

## Dec. 3



# Maybe the breakup wasn't serious

By the Entertainment staff



ACTRESS Eva Longoria and husband, NBA basketball player Tony Parker

RUSHES SUNDAY

## D. for disappointing

## 'Hindi' wants respect

## Cranky cute



KAREN Davila

## Sabotage-a-star

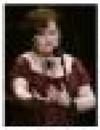
## Karen is in

## Pinoy kids in 'Lion King'

## Three years enough?

## Back-to-back success

## Top of the tabloids



SUSAN Boyle



